

Snowline Hospice

Compassionate Care for Patient and Family

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FOR IMMEDIATE RELEASE

JEFF HENDERSON NAMED EXECUTIVE DIRECTOR AT SNOWLINE HOSPICE

(Diamond Springs, CA)- Snowline Hospice of El Dorado County is excited to announce that Jeff Henderson has been appointed Executive Director. Henderson will be responsible for overseeing the nonprofit organization's patient care services, administrative and thrift store operations, and strategic planning.

"We are thrilled to have Jeff on board at Snowline Hospice," said Dennis Hamilton, president of Snowline Hospice's board of directors, "His experience and enthusiasm are a real asset to the organization."

Henderson, formerly of Lawton, OK, joined Snowline Hospice after serving ten years at the Hospice of Southwest Oklahoma as Chief Executive Officer. During his tenure he transformed the Southwest Oklahoma from a fledgling operation to the largest nonprofit hospice provider in the region. Henderson knows first hand the benefits of hospice care for both the patient and the loved ones as his first wife was a hospice patient in the mid-1990's.

"The experience of having my wife receive hospice care provides me with a unique perspective that I am able to use in this position. I believe that hospice care makes a huge difference in the final days of life," said Henderson. "I am excited to bring my past experience and fresh ideas to Snowline Hospice."

Henderson has extensive experience in the hospice industry including having served as the President of the Oklahoma Hospice Association for two year and served on its board for six years

"I am extremely impressed with the community support for Snowline Hospice, through the four thrift stores and also attendance at the fundraising events," said Henderson, "I am excited to see the turnout for our Elegant Evening in the Foothills Event in September."

The "Elegant Evening in the Foothills" event is a celebration of Snowline Hospice. This exciting event will be held at the new In-Home Patient Services building in Diamond Springs and will feature a five course gourmet dinner paired with local wines and a live and silent auction.

Snowline Hospice is a community-based nonprofit organization located in El Dorado County, California. The mission of Snowline Hospice is to meet the unique physical, emotional, and spiritual needs of people as they approach the end of life. Hospice care enhances the living, comforts the dying, and supports the grieving with compassion and dignity. Snowline Hospice serves the Western Slope of El Dorado County and Folsom